



Hospice Fredericton

Hearts for Hospice

Celebrating **10 Years** of Going Above & Beyond

APRIL 16, 2026

www.hospicefredericton.ca

SPONSORSHIP PACKAGE

Hearts for Hospice

Celebrating **10 Years** of Going Above & Beyond

For the past decade, Hospice Fredericton has stood as a beacon of compassion and care in our community. Since opening the doors of Hospice House in 2016, we have been privileged to provide comfort, dignity, and unwavering support to individuals and families navigating the challenges of advanced illness and grief. Every service we offer—from palliative care to bereavement support—has been made possible through the generosity of our community, donors, and partners.

In April 2026, we invite you to join us for a milestone event: the Hospice Hearts Gala, a celebration of 10 Years Going Above and Beyond. This special evening will honor the care we've provided to countless families and reflect on the remarkable impact made possible by our supporters.

As a signature fundraiser, the Hospice Hearts Gala ensures we can continue offering vital programs and services that are not government-funded, including grief support, bereavement programming, and compassionate extras that bring joy to patients and their families. From funding end-of-life celebrations to personalized comforts, your generosity helps us go above and beyond every day.

This year's gala is not only a celebration but also an opportunity to invest in the next decade of care. By sponsoring this event, you will be making a meaningful difference in the lives of those we serve while aligning your organization with a trusted and beloved community leader in end-of-life care.

Together, let's celebrate a decade of compassion and look forward to a future of hope, dignity, and care. Thank you for your support.



Sponsorship Packages

*The logos below reflect sponsors confirmed as of October 1, 2025.

ONLY 1 AVAILABLE!

VISIONARY SPONSOR

\$15,000

- One complimentary tables (8 guests) with priority placement.
- Opportunity to deliver a welcome address at the gala.
- Naming rights for the main ballroom or a signature feature of the evening.
- Recognition in all event materials (social media, website, invitations, and program) as the Visionary Sponsor.
- Logo prominently displayed on screens throughout the event and on all gala signage.
- Dedicated social media spotlight post, including a short feature on your company's contribution to Hospice Fredericton's mission.
- Post-event thank-you video and logo placement in a press release announcing the gala's success.
- Monthly email newsletter with updates
- Greeting in event program from your company CEO
- Right of first refusal for next year's Visionary sponsorship position.

ONLY 1 LEFT!

COMPASSION SPONSOR

\$10,000

- 4 Tickets with priority seating.
- Recognition as a Compassion Sponsor in event materials and signage.
- Featured acknowledgment in the gala program and during the evening's presentations.
- Logo featured on event screens and Hospice Fredericton's website for six months.
- Inclusion in a group social media post thanking sponsors.
- Personalized post-event thank-you card with photos from the gala.
- Monthly email newsletter with updates

COX & PALMER

LEGACY SPONSOR

\$7,5000

- 2 Tickets.
- Recognition as the Legacy Sponsor on event signage and gala program.
- Logo displayed on event screens during the gala.
- Acknowledgment in a pre-event email to all ticket holders.
- Opportunity to sponsor one specific aspect of the evening (e.g., the dinner, an activity, Swag bag, etc.)
- Monthly email newsletter with updates



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COMMUNITY SPONSOR

\$5,000

- 2 Tickets
- Recognition as a Community Sponsor in the gala program and on event screens.
- Social media mention leading up to the event.
- Sponsorship of one smaller feature (e.g., table centerpieces or a photo booth).
- Monthly email newsletter updates



WINE SPONSOR

\$5,000

- Recognition at the gala as the official sponsor of the evening's wine service.
- Logo displayed on all wine stations and featured on screens throughout the evening.
- Monthly email newsletter updates



ENTERTAINMENT SPONSOR

\$3,000

- Recognition as the sponsor of the evening's entertainment.
- Opportunity for verbal acknowledgment during the performances.
- Monthly email newsletter updates



SUPPORTING SPONSOR

\$2,500

- Recognition as a Supporting Sponsor on event screens and in the program.
- Logo inclusion in a post-event "Thank You" social media post.
- Monthly email newsletter updates



SILENT AUCTION

Items, Experiences, Services, Memberships, Gift Cards, Etc.,

- Logo featured on all silent auction materials and signage at the auction table.
- Recognition in the gala program.
- Monthly email newsletter updates



FRIEND OF HOSPICE

\$1,000

- Recognition as a Friend of Hospice Sponsor in the gala program.
- Monthly email newsletter updates.



CUSTOMIZED SPONSORSHIPS

If you have unique ideas for how your organization can partner with Hospice Fredericton for this gala, we're happy to discuss personalized sponsorship options tailored to your goals. Please reach out to Angela Balasevicius to build a sponsorship package for you.

Email: abalasevicius@hospicefredericton.ca

Telephone: (506) 282-5809

Reply Form

Please complete, sign, and return via email (abalasevicius@hospicefredericton.ca)
OR drop off/mail to Hospice House (621 Churchill Row).

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> Visionary Sponsor (\$15,000) | <input type="checkbox"/> Entertainment Sponsor (\$3,000) |
| <input type="checkbox"/> Compassion Sponsor (\$10,000) | <input type="checkbox"/> Supporting Sponsor (\$2,5000) |
| <input type="checkbox"/> Legacy Sponsor (\$7,500) | <input type="checkbox"/> Silent Auction Sponsor (\$2,000) |
| <input type="checkbox"/> Community Sponsor (\$5,000) | <input type="checkbox"/> Friend of Hospice (\$1,000) |
| <input type="checkbox"/> Wine Sponsor (\$5,000) | <input type="checkbox"/> Contact to discuss custom package |
| <input type="checkbox"/> Gift-in-kind donation | |

*Specify what you will be donating _____

Payment Options:

- ☐ Cash
- ☐ Cheque Enclosed - Payable to Hospice Fredericton
- ☐ Credit Card

Credit Card Number: _____

Expiration Date: ____ / ____ CVV: _____

Name: _____ X _____

Print Name

Signature